

## **Keller Williams Named the Top Training Organization Worldwide**

*Training magazine names the real estate company No.1 on the Training 125*

**AUSTIN, TEXAS January 31, 2017** - Keller Williams, the world's largest real estate franchise by agent count, was recognized by *Training* magazine, the leading business publication for learning and development professionals, as the No.1 training organization across all industries worldwide.

For the fourth consecutive year, Keller Williams placed in the Top 5 on the Training 125, which ranks companies' excellence in employer-sponsored training and development programs.

"We are incredibly honored by this recognition because of what it means for our people," said John Davis, president, Keller Williams. "All of our training is focused on helping our agents grow their businesses and help their clients."

"World-class training is the foundation of providing our agents with the resources and tools they need to fund their lives and create opportunities for their families," said Davis.

On January 30, Keller Williams received the No. 1 ranking at *Training* magazine's annual awards gala in San Diego, California. With the honor, Keller Williams becomes eligible for induction into the Training Top 10 Hall of Fame for 2018.

"The 2017 Training Top 125 winners don't just set the bar for employee training and development, they vault over it," said Lorri Freifeld, editor-in-chief, *Training* magazine. "They are champions of learning and ensure their employees have the skills to succeed in this competitive, ever-changing world. They insist on training tied to corporate strategic goals, and they have the results to show for it."

The Training Top 125 ranking is based on a myriad of benchmarking statistics such as total training budget; percentage of payroll; number of training hours per employee program; goals, evaluation, measurement, and workplace surveys; hours of training per employee annually; and detailed formal programs.

"At Keller Williams, we're not only an open-books company, we're an open-learning company," said Dianna Kokoszka, CEO, KW MAPS Coaching. "The leaders of our company have fostered a culture of collaboration because we know that together everyone achieves more."

The Training Top 125 ranking is also determined by assessing a range of qualitative and quantitative factors, including financial investment in employee development, the scope of development programs, and how closely such development efforts are linked to business goals and objectives.

"This is an exciting time in training and technology," said Chris Heller, CEO, Keller Williams. "A decade from now, the way consumers search for and buy homes will be almost unrecognizable from the process today."

"Our success at keeping our agents at the forefront of this evolution, helping them differentiate themselves in their local markets, and providing an extraordinary customer experience will be determined by how well we train our people," said Heller.



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In-depth profiles of each of the top five companies will appear in the January/February 2017 issue of *Training* magazine. For more information on the Training Top 125, visit [www.trainingmag.com](http://www.trainingmag.com).

**About Keller Williams Realty, Inc.**

Austin, Texas-based Keller Williams Realty, Inc. is the largest real estate franchise by agent count in the world with more than 800 offices and 154,000 associates across the Americas, Europe, Africa and Asia.

Since 1983, Keller Williams has grown exponentially and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards agents as stakeholders. The company also provides specialized agents in luxury homes, commercial and farm and ranch properties. For more information, visit [kw.com](http://kw.com).

**About *Training* Magazine**

*Training* magazine is the leading business publication for learning and development and HR professionals. It has been the ultimate resource for innovative learning and development—in print, in person, and online—over the last 50-plus years. For more information, visit [www.trainingmag.com](http://www.trainingmag.com).